

# ORDER



**Orders**

**Order / Rev:** 704115 - 8

**Alt Order #:** 6330853

**Product Desc:** OBAMA FOR AMERICA

**Estimate:** 1537 sked A

**Flight Dates:** 10/02/12 - 10/08/12

**Original Date / Rev:** 08/02/12 / 10/05/12

**Order Type:** Political

**Primary AE:** Aaron Ashe

**Sales Office:** T-WAS

**Sales Region:** NAT

**Agency**

**Name:** Greer Margolis Mitchell/ Pol

**Buying Contact:** K Keuleman

**Billing Contact:**

3050 K St NW

Washington, DC 20007

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** WEEKLY

**Agency Commission:** 15%

**Advertiser**

**Name:** Obama/D/President

**Demographic:** A35+

**Product Codes:** PL-Presidential

**Priority:** P-4

**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	135	\$165,125.00	\$140,356.25
10/08/12	10/14/12	31	\$31,500.00	\$26,775.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	166	\$196,625.00	\$167,131.25	0.00
<b>Totals</b>	<b>166</b>	<b>\$196,625.00</b>	<b>\$167,131.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/02/12	10/08/12	430-5a News	CM	430-5a	MTWT---	:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
				430-5a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWT---		5			\$75.00			0.00			
4	WTSP	10/02/12	10/08/12	5-530a	CM	5-530a	MTWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		4			\$100.00			0.00			
6	WTSP	10/02/12	10/08/12	530-6a	CM	530-6a	MTWTF--	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
				530-6a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5			\$150.00			0.00			
9	WTSP	10/02/12	10/08/12	M-F 6-7a	CM	6-7a	MTWTF--	:30	6	\$175.00	P-4	0.00	NM	6	\$1,050.00
				6-7a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		6			\$175.00			0.00			
11	WTSP	10/02/12	10/08/12	CBS This Morning	CM	7-9a	MTWTF--	:30	6	\$200.00	P-4	0.00	NM	6	\$1,200.00
				CBS This Morning		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		6			\$200.00			0.00			
14	WTSP	10/02/12	10/08/12	CBS This Morning	CM	7-9a	MTWTF--	:30	6	\$200.00	P-4	0.00	NM	6	\$1,200.00
				CBS This Morning		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		6			\$200.00			0.00			

WTSP-TV

Order / Rev: 704115 - 8  
 Alt Order #: 6330853  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1537 sked A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	WTSP	10/02/12	10/08/12	B&B Bold and Beautiful	CM	130-2p	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/02/12-10/08/12		B&B		130-2p	MTWThF----	:30		<del>(\$550.00)</del>		0.00	NM		
	Credited														
2	WTSP	10/02/12-10/08/12		B&B		130-2p	MTWThF----	:30		<del>(\$550.00)</del>		0.00	NM		
	Credited														
3	WTSP	10/02/12-10/08/12		B&B		130-2p	MTWThF----	:30		<del>(\$550.00)</del>		0.00	NM		
	Credited														
5	WTSP	10/02/12-10/08/12		B&B		130-2p	MTWThF----	:30		<del>(\$550.00)</del>		0.00	NM		
	Credited														
33	WTSP	10/02/12	10/08/12	M-F 2-3p The Talk	CM	2-3p	MTWTF--	:30	5	\$300.00	P-4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/02/12-10/08/12		M-F 2-3p		2-3p	MTWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
	Credited														
2	WTSP	10/02/12-10/08/12		M-F 2-3p		2-3p	MTWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
	Credited														
5	WTSP	10/02/12-10/08/12		M-F 2-3p		2-3p	MTWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
	Credited														
36	WTSP	10/02/12	10/08/12	M-F 3-4p Let's Make a Deal	CM	3-4p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5				\$275.00		0.00			
38	WTSP	10/02/12	10/08/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	8	\$400.00	P-4	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		8				\$400.00		0.00			
41	WTSP	10/02/12	10/08/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5				\$275.00		0.00			
44	WTSP	10/02/12	10/08/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	:30	6	\$275.00	P-4	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		6				\$275.00		0.00			
46	WTSP	10/02/12	10/08/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MTWTF--	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		4				\$500.00		0.00			
50	WTSP	10/02/12	10/08/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF--	:30	5	\$1,300.00	P-4	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5				\$1,300.00		0.00			
52	WTSP	10/02/12	10/08/12	730-8p Jeopardy	CM	730-8p	MTWTF--	:30	5	\$1,500.00	P-4	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5				\$1,500.00		0.00			
54	WTSP	10/02/12	10/08/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5				\$1,000.00		0.00			
E 56	WTSP	10/06/12	10/06/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	5	\$700.00	P-4	0.00	NM	4	\$2,800.00

Order / Rev: 704115 - 8  
 Alt Order #: 6330853  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1537 sked A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 56	WTSP	10/06/12	10/06/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	5	\$700.00	P-4	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	5		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WTSP	10/01/12-10/07/12		LN (Sa)	Sa 11-1135p		-----Sa--	:30	<del>(\$700.00)</del>	0.00	NM				
Credited															
57	WTSP	10/07/12	10/07/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$900.00		0.00						
58	WTSP	10/02/12	10/08/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	8	\$350.00	P-4	0.00	NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	8		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WTSP	10/02/12-10/08/12		Letterman	1135p-1237a		MTWThF----	:30	<del>(\$350.00)</del>	0.00	NM				
Credited															
60	WTSP	10/02/12	10/08/12	Late Late Show Late Late Show	CM	1237-137a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	5		\$175.00		0.00						
E 62	WTSP	10/06/12	10/06/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	4		\$75.00		0.00						
67	WTSP	10/07/12	10/07/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	2		\$500.00		0.00						
68	WTSP	10/07/12	10/07/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$500.00		0.00						
70	WTSP	10/07/12	10/07/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$500.00		0.00						
71	WTSP	10/08/12	10/08/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$5,500.00		0.00						
72	WTSP	10/08/12	10/08/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$3,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTSP	10/08/12-10/14/12		Mon Prime C	Mon 10-11p		M-----	:30	<del>(\$3,500.00)</del>	0.00	NM				
Credited															
74	WTSP	10/02/12	10/02/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	2	\$9,000.00	P-3	0.00	NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	2		\$9,000.00		0.00						
75	WTSP	10/02/12	10/02/12	Tue Prime C Vegas	CM	Tue 10-11p	-T-----	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$4,000.00		0.00						
76	WTSP	10/03/12	10/03/12	Wed Prime A Survivor: Philippines	CM	Wed 8-9p	--W----	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00



Order / Rev: 704115 - 8  
 Alt Order #: 6330853  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1537 sked A  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
99	WTSP	10/03/12	10/03/12	Prime Political Program Prime Political Program	CM	Prime	--W----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	--W----		1		\$4,500.00		0.00					
100	WTSP	10/05/12	10/05/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	----F--		1		\$3,000.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/01/12-10/07/12	Fri Prime C		Fri 10-11p	----F--	:30		<del>(\$3,000.00)</del>		0.00	NM		
	Credited														
101	WTSP	10/02/12	10/05/12	Price Is Right Price Is Right	CM	11a-12p	-TWTF--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-TWTF--		3		\$900.00		0.00					
102	WTSP	10/08/12	10/08/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		2		\$900.00		0.00					
103	WTSP	10/02/12	10/05/12	M-F 2-3p The Talk	CM	2-3p	-TWTF--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-TWTF--		1		\$600.00		0.00					
104	WTSP	10/06/12	10/06/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S-		2		\$150.00		0.00					
105	WTSP	10/02/12	10/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	-TWTF--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-TWTF--		1		\$350.00		0.00					
106	WTSP	10/02/12	10/08/12	730-8p Jeopardy	CM	730-8p	MTWTF--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/02/12	10/08/12	MTWTF--		1		\$3,000.00		0.00					
107	WTSP	10/02/12	10/05/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-TWTF--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-TWTF--		4		\$900.00		0.00					
108	WTSP	10/05/12	10/05/12	Fri Prime A CSI: NY	CM	Fri 8-9p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	----F--		1		\$6,000.00		0.00					
109	WTSP	10/02/12	10/05/12	M-F CBS Soaps Young & Restless/Bold & Beauti	CM	M-F 1230-2p	-TWTF--	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-TWTF--		1		\$1,100.00		0.00					
110	WTSP	10/02/12	10/05/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	-TWTF--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-TWTF--		1		\$200.00		0.00					
111	WTSP	10/02/12	10/05/12	10 News Replay 10 News Replay	CM	M-F 207-242x	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-TWTF--		4		\$100.00		0.00					
112	WTSP	10/05/12	10/05/12	Fri Prime A CSI: NY	CM	Fri 8-9p	----F--	:30	1	\$6,000.00	P-4	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	----F--		1		\$6,000.00		0.00					

Order / Rev: 704115 - 8  
 Alt Order #: 6330853  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1537 sked A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
113	WTSP	10/06/12	10/06/12	NCAA Football Game #1	CM	1130a-3p	-----S-	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
				NCAA Football Game #1		(11:30 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		1			\$1,000.00		0.00				
114	WTSP	10/08/12	10/08/12	M-F 9-930a 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				10 News, 9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	M-----		1			\$200.00		0.00				
N115	WTSP	10/08/12	10/08/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
				Let's Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	M-----		1			\$550.00		0.00				
N116	WTSP	10/08/12	10/08/12	Mon Prime A	CM	Mon 8-9p	M-----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
				Met Mother/Partners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	M-----		1			\$4,500.00		0.00				
													Totals	166	\$196,625.00